

# Enterprise Orchestration: The Future of Integration and Automation

## The Productivity Paradox

Despite having more software than ever before, we've never been more disconnected. As organisations grow and tackle new challenges, more tools, platforms and specialized SaaS applications are added to their tech stack. While these new tools promise to solve specific problems and drive efficiency, the reality is quite the opposite.

Forrester Research terms this the “Productivity Paradox”. In fact, most organisations are experiencing a drop of 24% in productivity due to “task thinking” — the focus on individual steps of a process. In contrast, “process thinking” focuses on orchestrating everything involved — the people, systems, processes and data.

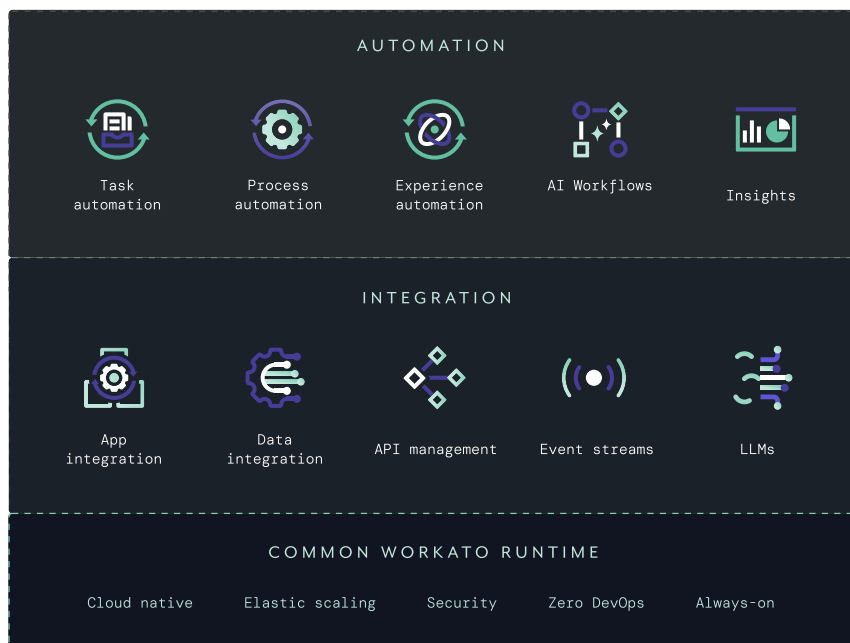
The average  
enterprise uses

**367**  
software apps\*

**24%**

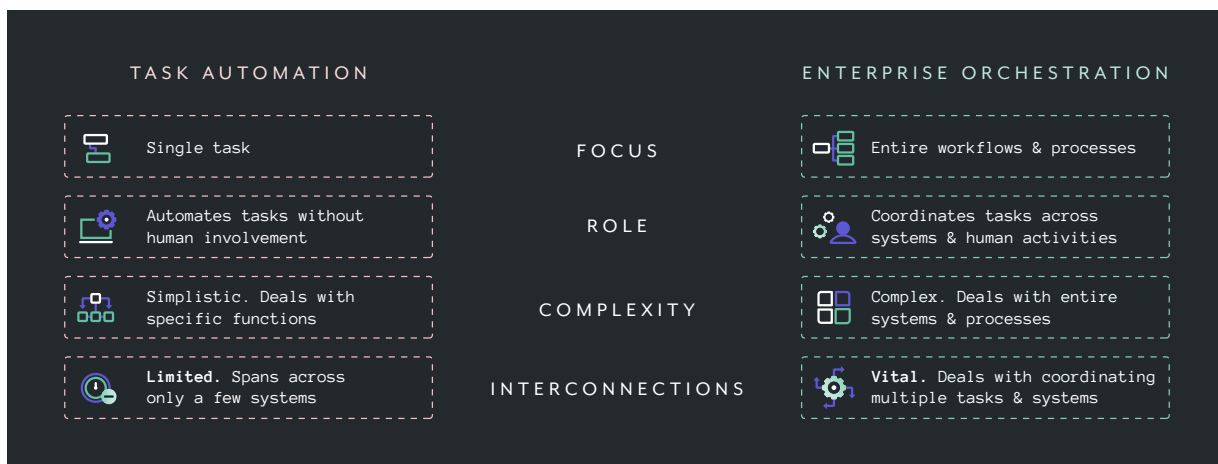
drop in productivity  
due to “task thinking”\*

## What is Enterprise Orchestration?



*One platform, one UX for integration, automation and AI*

Enterprise orchestration is a strategic approach to managing and optimizing complex business processes across an organisation. This includes coordinating people, systems, processes and data, in every step of the workflow. When it comes to multi-department, multi-tool processes, tech must work together in concert to deliver value. Using the analogy of an orchestra, the string section might be applications, the brass section data platforms and the drums automation tools. Without a conductor to orchestrate the symphony, it's a cacophony. Adding new instruments or individuals only creates more noise.



## Rethink Integration, Reimagine Automation

*Turn cacophony into symphony*

Workato's cloud-native, enterprise grade platform simplifies complex workflows, integrates disparate systems, and empowers people and enterprises with LLM capabilities to drive efficiency and profitability.



### Enhance efficiency

Improve efficiency and reduce IT costs while accelerating the time-to-value associated with your integration and automation through a no-code, recipe-based platform.



### Democratise transformation

Accelerate success using our AI-powered no-code platform featuring 1,200 pre-built connectors and ready-to-use accelerators. Unleash your team's potential to drive organisation transformation.



### Scale success with AI

Seamlessly incorporate AI into your enterprise workflows to elevate efficiency and foster innovation, all while upholding stringent data privacy and security standards.



### Robust governance and security

Advanced features to protect data integrity and privacy including: end-to-end encryption, key rotation, EKM, secrets manager, container isolation, and automatic updates.

With pre-built connectivity, pre-packaged automation workflows, flexible embedding options and powerful APIs, Workato enables users to launch integrations up to **3x faster**, and connect to **400+** SaaS apps and databases.

**ATLASSIAN**

**100K+**

hours saved in Year 1 across IT, Finance, HR



**2 months** to first value

**BROADCOM**

**6 secs**

to onboard 10K+ employees and provision apps after M&A



**2 weeks** to first value

**DOORDASH**

**90%**

faster finance processes while driving SOX compliance



**1 month** to first value

**snowflake**

**3x**

pipeline generated through ABM and lead to app orchestration



**3 months** to first value

**EPICOR**

**80%**

reduction in development time



**1 week** to first value